**Master Corporate Profile Intake**

**Section 1 – Personal & Professional Role**

1. **Full Name** *(auto-fill for report personalization)*
2. **Gender** *(optional)* – Male / Female / Prefer not to say / Self-describe
3. **Age Range** – 18–24 / 25–34 / 35–44 / 45–54 / 55+
4. **Current Role Level** –
   * Executive leadership
   * Senior management
   * Mid-level management
   * Team lead/supervisor
   * Individual contributor
5. **Years in Current Role** – Less than 1 / 1–3 / 4–6 / 7–10 / 10+
6. **Department/Function** – [Dropdown: Operations, Sales, Marketing, Finance, HR, IT, R&D, Other]
7. **Primary Work Environment** – Fully remote / Hybrid / On-site
8. **Typical Work Hours** – Day shift / Evening shift / Rotating / Flexible

**Section 2 – Organizational Context**

1. **Company Size** – Micro (1–9 employees) / Small (10–49) / Medium (50–249) / Large (250–999) / Enterprise (1,000+)
2. **Industry** – [Dropdown: Manufacturing, Technology, Healthcare, Finance, Education, Nonprofit, Other]
3. **Growth Stage of Company** –
   * Startup / Early stage
   * Scaling
   * Mature
   * Transformation / Turnaround
4. **Team Size You Directly Work With** – 1–5 / 6–15 / 16–50 / 50+

**Section 3 – Four Pillars Goal Alignment**

1. **Primary Goal – Health Pillar** *(corporate context)* –
   * Reduce burnout and absenteeism
   * Improve physical/mental wellness initiatives
   * Boost productivity without harming work-life balance
   * Other: \_\_\_\_\_\_\_\_
2. **Primary Goal – Finance Pillar** *(corporate context)* –
   * Increase revenue growth
   * Improve cost efficiency
   * Optimize resource allocation
   * Prepare for scaling
   * Other: \_\_\_\_\_\_\_\_
3. **Primary Goal – Inner Peace Pillar** *(corporate context)* –
   * Improve team morale
   * Build psychological safety
   * Reduce workplace conflict
   * Increase resilience under stress
   * Other: \_\_\_\_\_\_\_\_
4. **Primary Goal – Relationships Pillar** *(corporate context)* –
   * Strengthen cross-team collaboration
   * Improve leadership–employee trust
   * Enhance communication flow
   * Increase engagement & retention
   * Other: \_\_\_\_\_\_\_\_

**Section 4 – Change Readiness & Culture**

1. **Change Comfort Level** – Low / Moderate / High
2. **Most Recent Major Change** –
   * Process change
   * Technology implementation
   * Leadership change
   * Market/industry shift
   * Other: \_\_\_\_\_\_\_\_
3. **Perception of Last Change Initiative** – Positive / Neutral / Negative
4. **Preferred Communication Channel at Work** – Email / Chat / Video call / In-person

**Section 5 – Optional Context for Personalization**

1. **Relationship Status** *(optional)* – Single / Married / In a relationship / Prefer not to say
2. **Current Stress Level** – Low / Moderate / High
3. **Motivation Drivers** – Achievement / Recognition / Stability / Creativity / Autonomy